

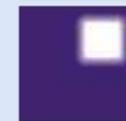
The Rethinking Agenda Review

“Never Waste A Good Crisis”

Peter Cunningham

CCG, Auckland

28 April 2010



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EXCELLENCE**
in the built environment

What we did

Available evidence

- Industry reports
- KPIs
- Demonstration projects

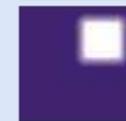
Online survey

- 900+ replies

G4c workshop

Review Team

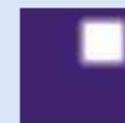
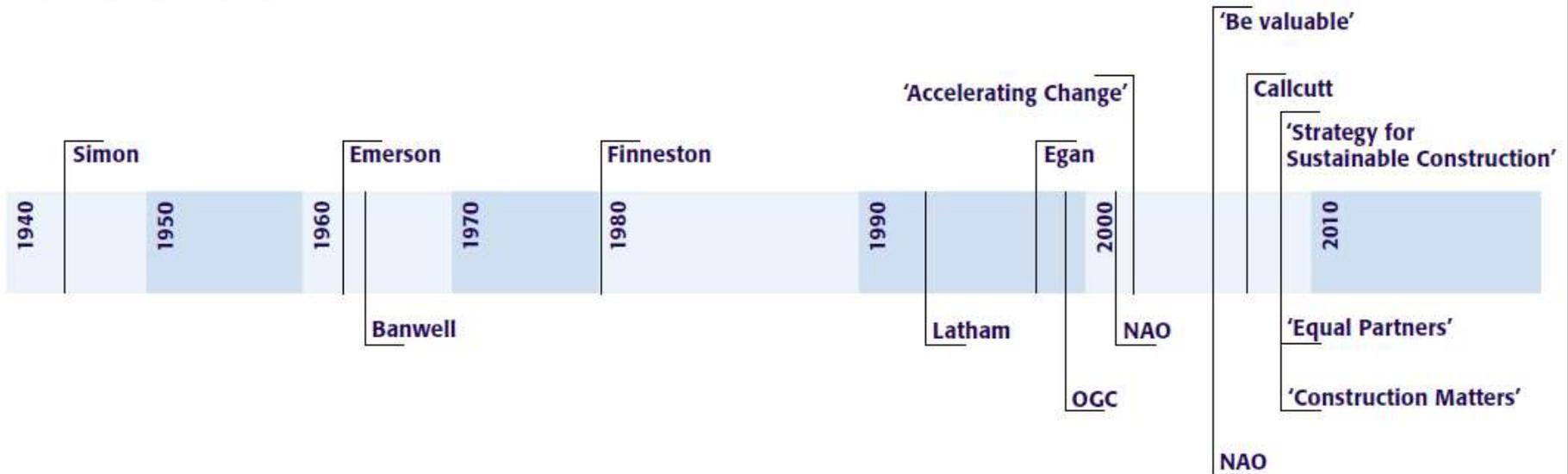
- Core meetings
- Workshops
- Interviews



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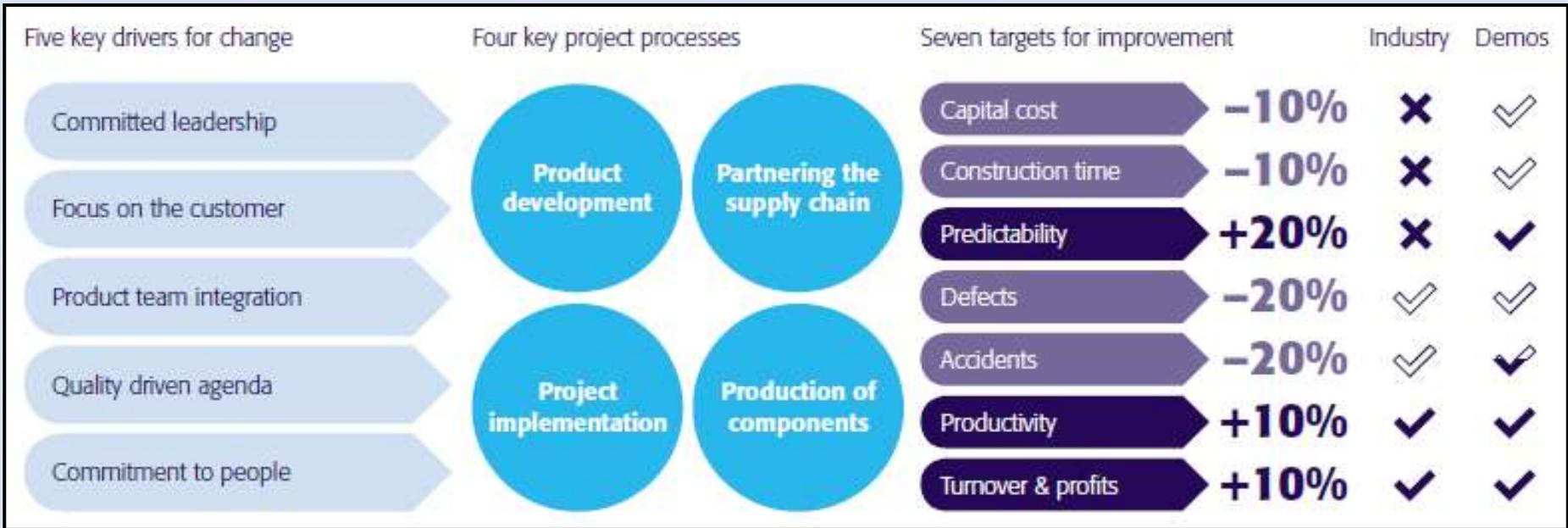
Top 10 industry reports since Egan

Construction industry reports

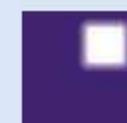
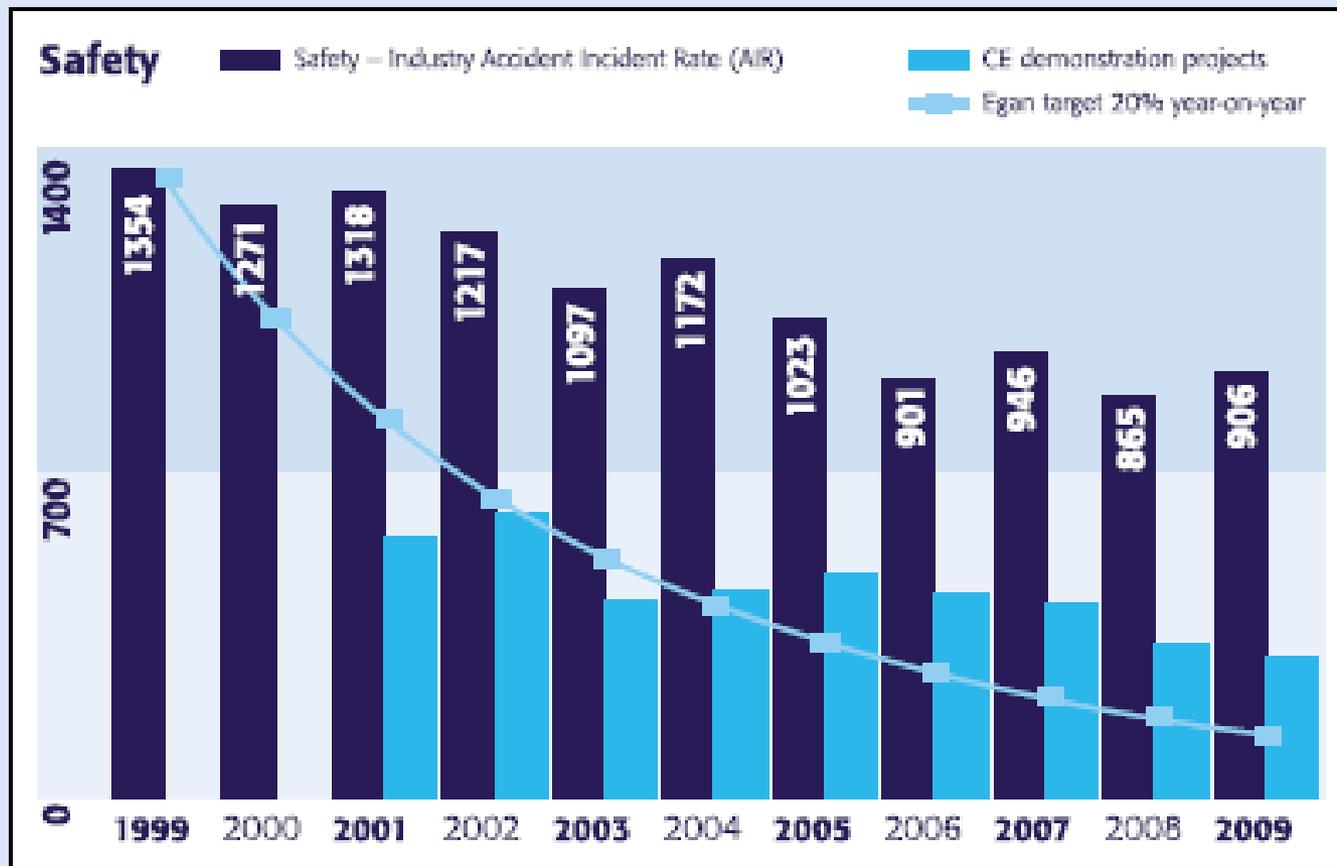


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How well has the industry done?

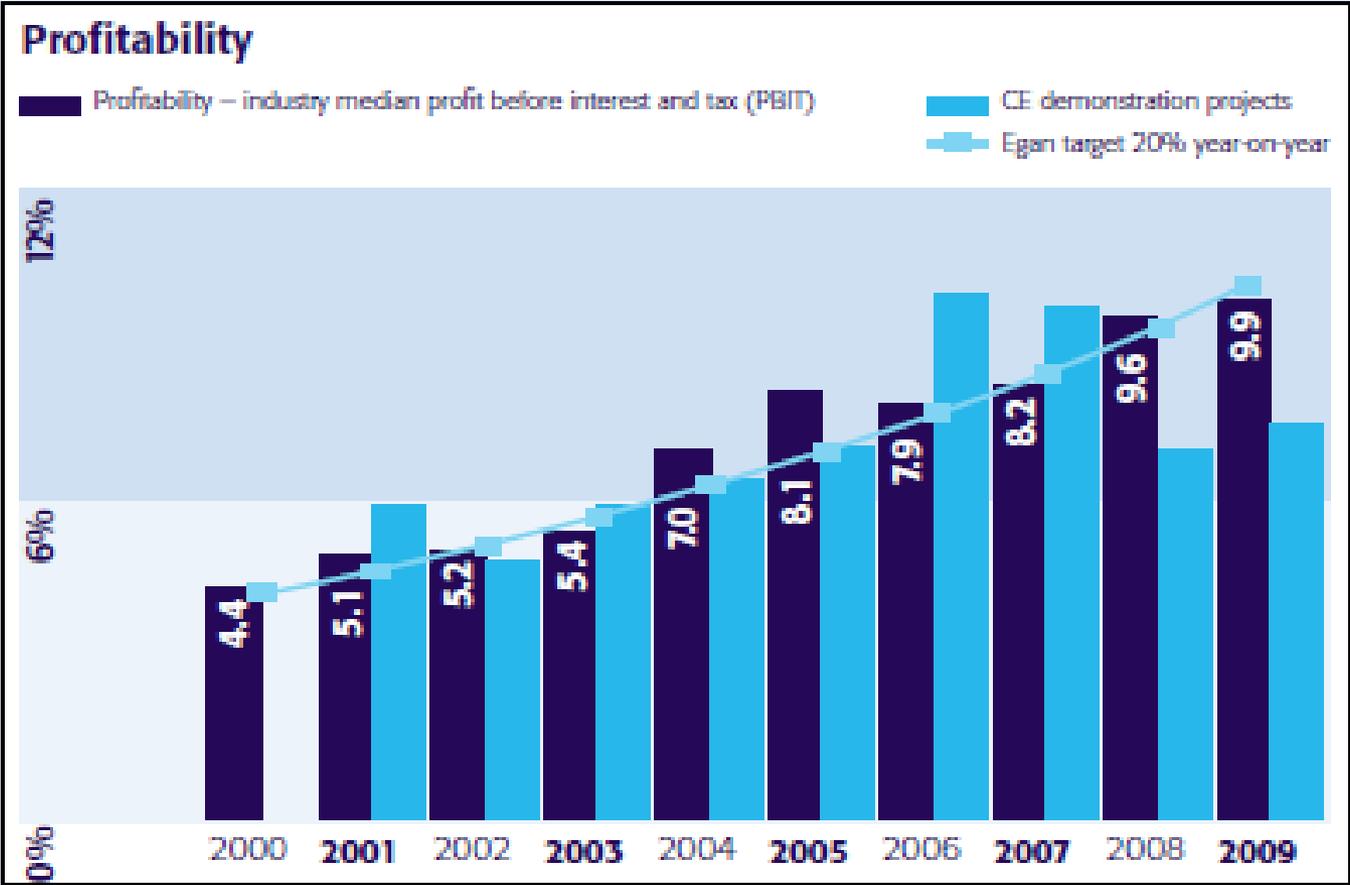


How well has the industry done? - Safety



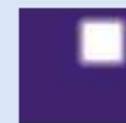
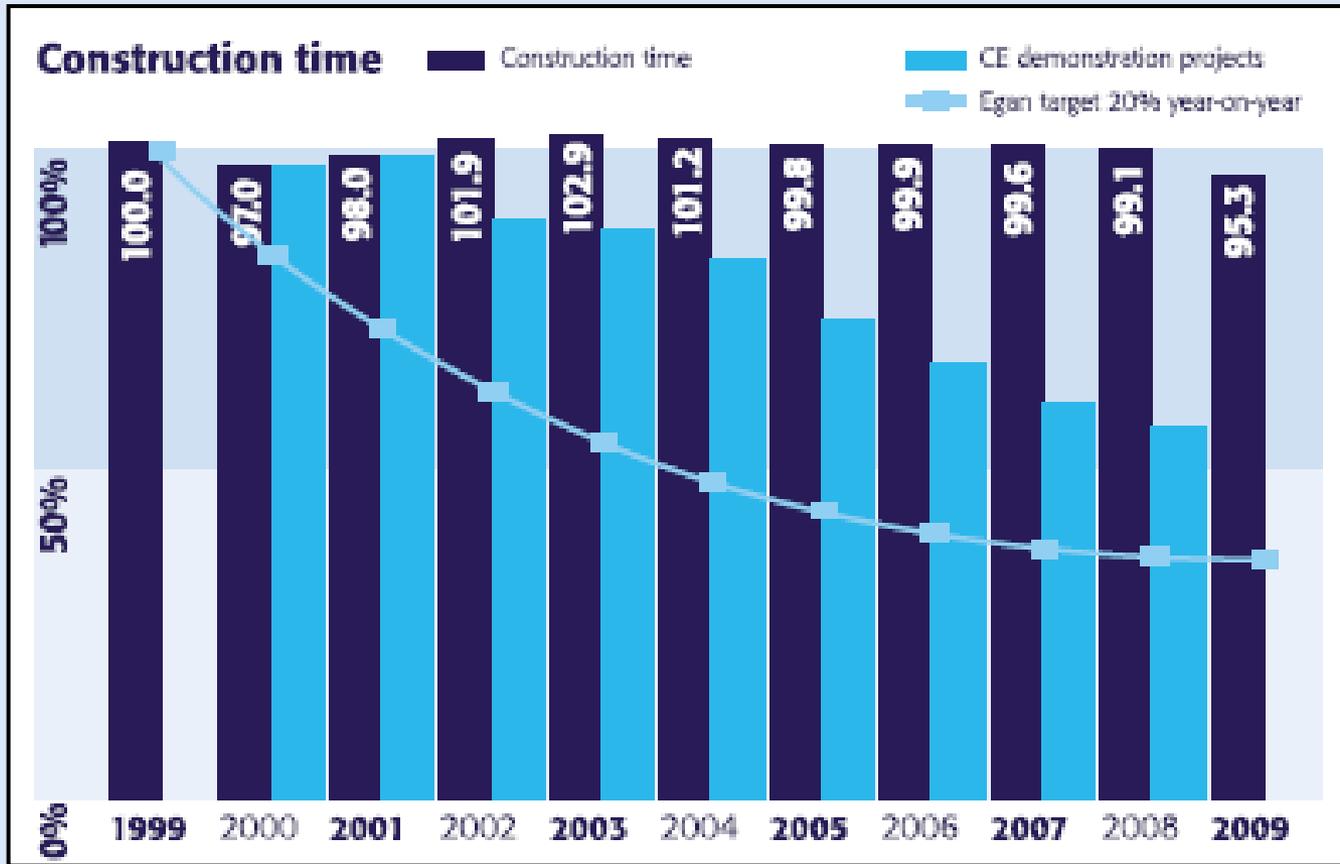
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How well has the industry done? - Profit



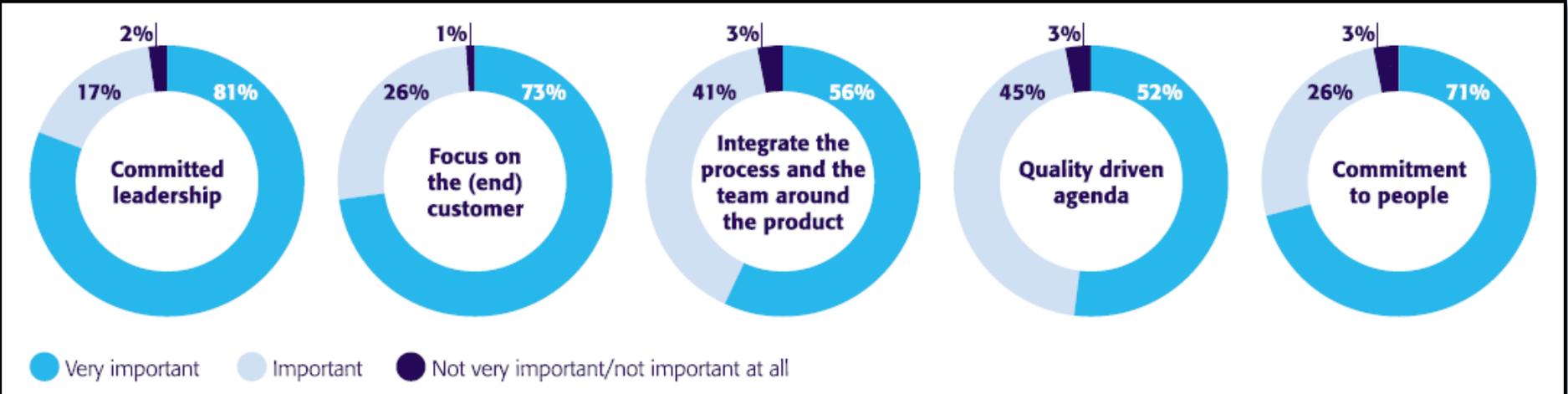
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How well has the industry done? - Time

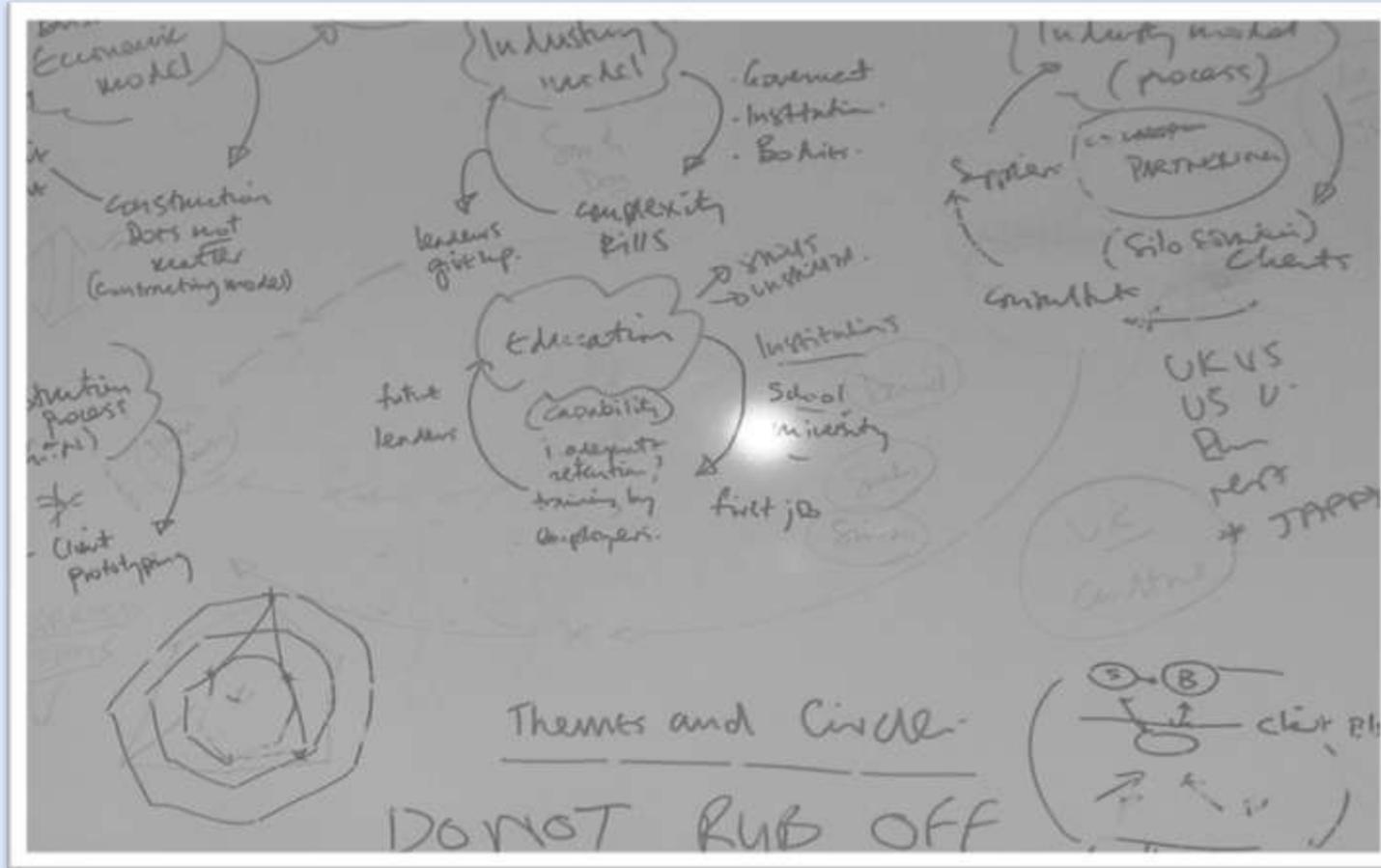


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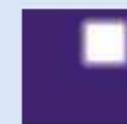
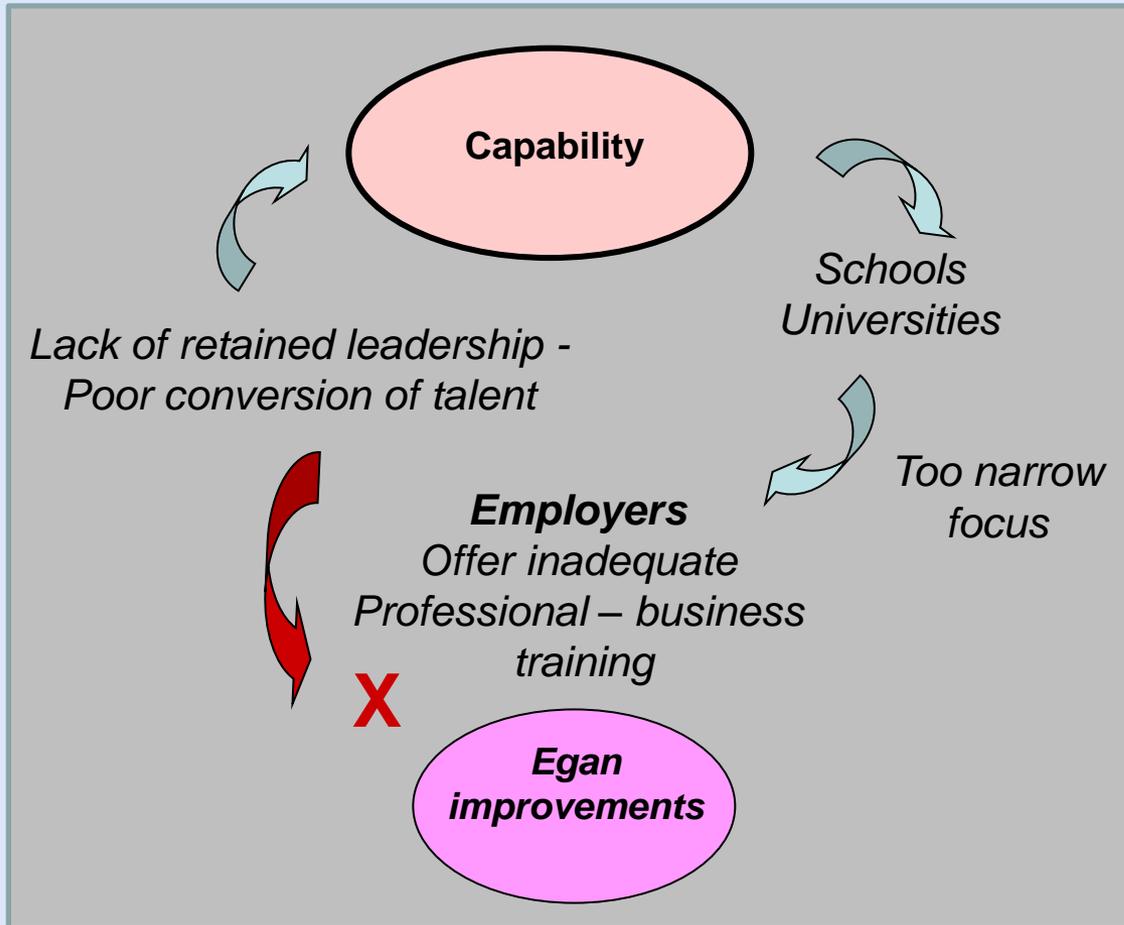
Over 1000 participants in the Review



Themes and vicious circles

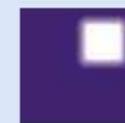
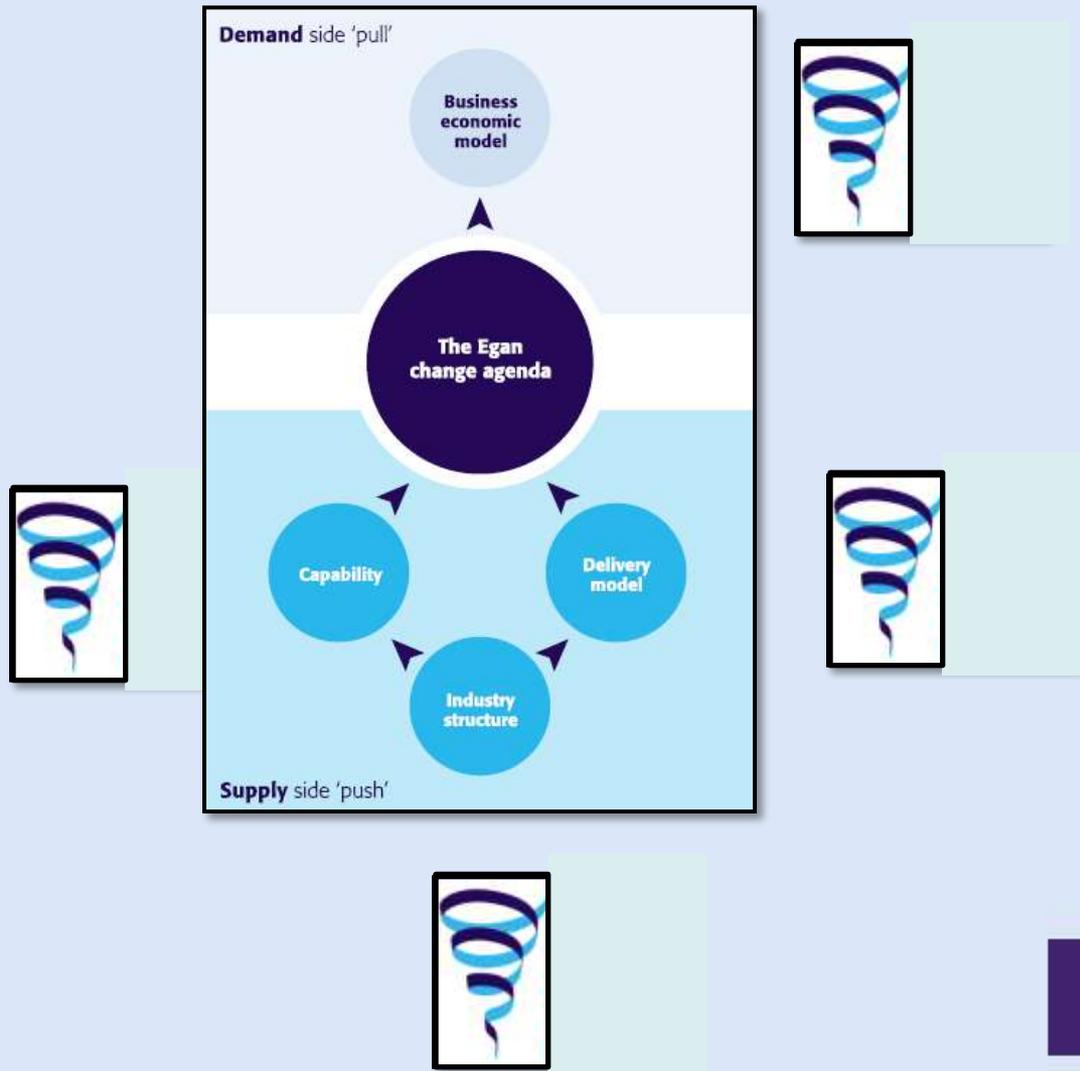


Thesis behind the Report



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Thesis behind the Report



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What we did

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- Demonstration projects

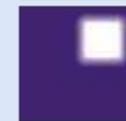
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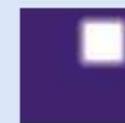
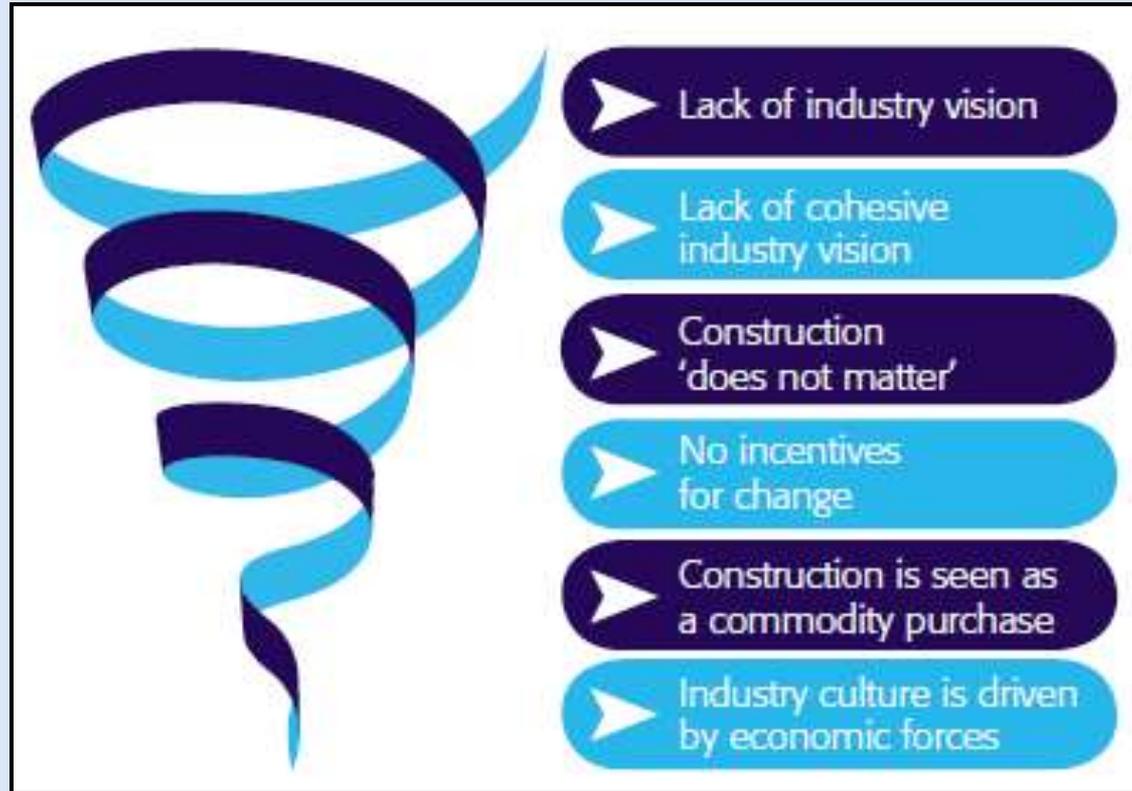
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Blocker 1: Business and Economic Models

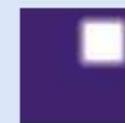
"Business and economic models in the sector determine the pace of change"



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Blocker 2: Capability

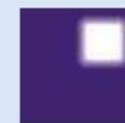
"We need to attract and develop the right people to improve industry capability"



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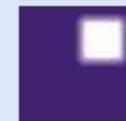
Blocker 3: Delivery Model

"A lack of integration in the delivery process impedes continuous improvement"



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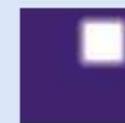
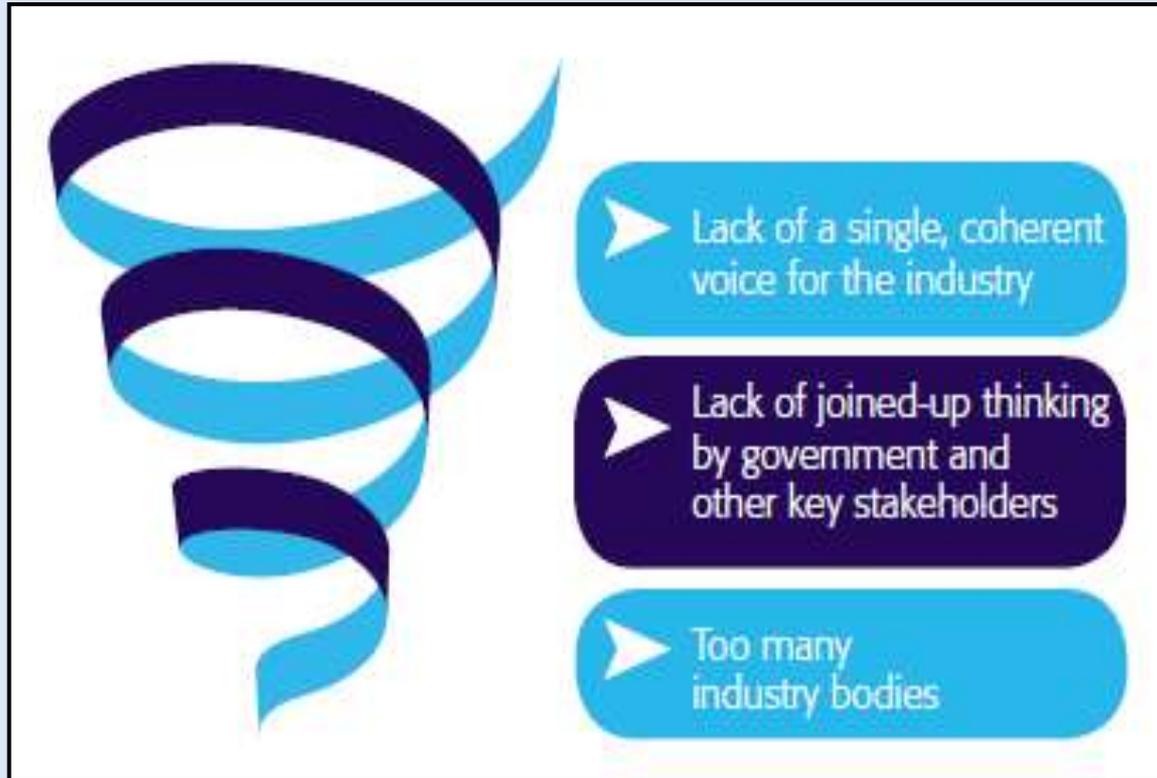
'Push' risks down or 'pull' opportunities up



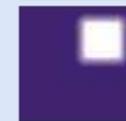
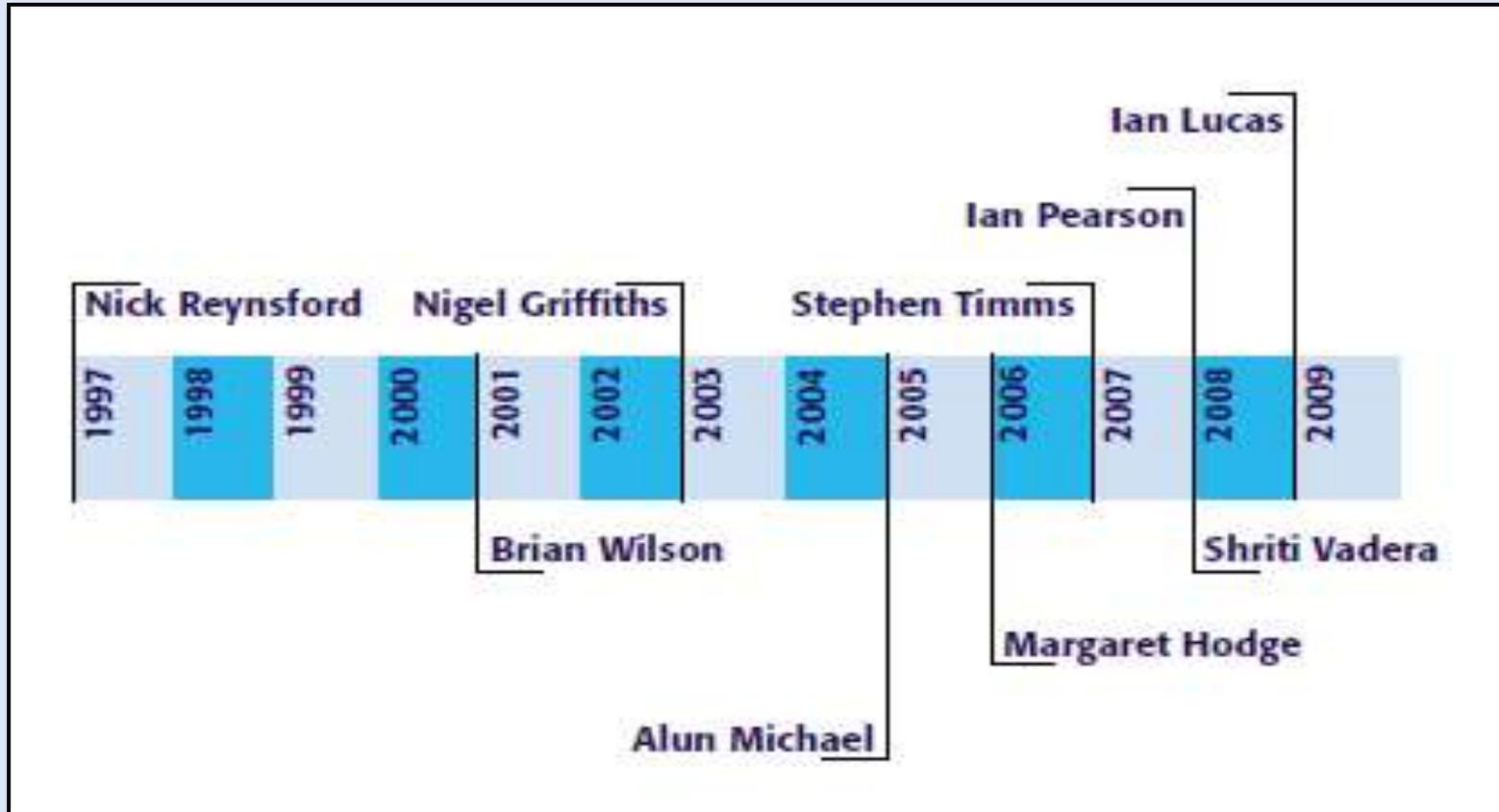
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Blocker 4: Industry Structure

"The diverse and fragmented structure of the industry creates competing agendas"

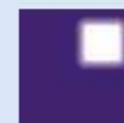


Government



Big themes for future action

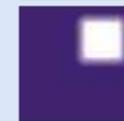
1. Understand the built environment
2. Focus much more on the environment
3. Find a cohesive voice for our industry
4. Adopt new business models that promote change
5. Develop a new generation of leaders
6. Integrate education and training
7. Procure for value
8. Suppliers to take the lead



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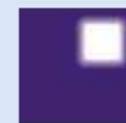
Some quick wins

- **Industry leaders**
 - Take the lead, don't wait for clients
 - Seek incentives for delivering innovative solutions
 - What the younger generation wants for the built environment
 - Up your game to attract, retain and train
- **Government**
 - Understand the strategic value of infrastructure
 - Develop policies for incentivisation
 - Select a minister responsible for the built environment
- **Clients**
 - Improve your competence as a procurer of construction
 - Challenge consultants re options for risk transfer
 - Incentivisation through repeat business
 - Safety and its true cost on programme and reputation



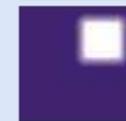
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So what next?



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Q & A



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